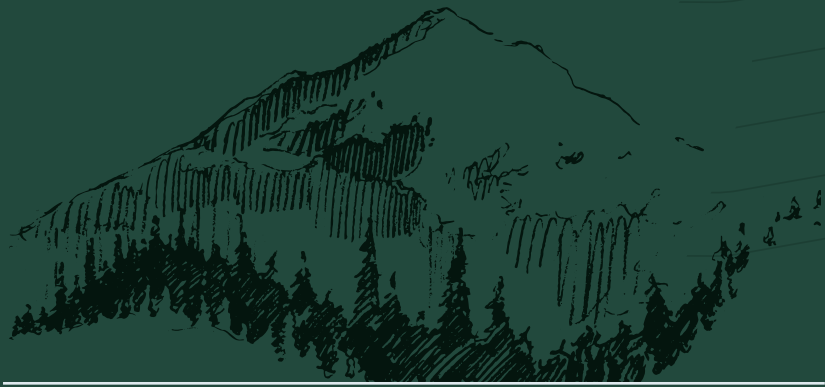


# 93<sup>RD</sup> ANNUAL MEETING AND *Convention*



June 11-13, 2024



sponsor | exhibit | advertise



# 93<sup>rd</sup> Annual Meeting and Convention

 **June 11-13**  **MeadowView Conference Resort | Kingsport, Tenn.**

TSCPA's 93<sup>rd</sup> Annual Meeting and Convention is a unique event that combines continuing professional education, leadership meetings and social events. Highlight your company to TSCPA members and get the opportunity to network with CPA decision-makers at this destination conference.

## All Convention Sponsorships Include:

### Pre-event Benefits:

- acknowledgment with logo and sponsor website link on event website
- recognition in print and digital event promotions
- recognition in social media posts

### Event Benefits:

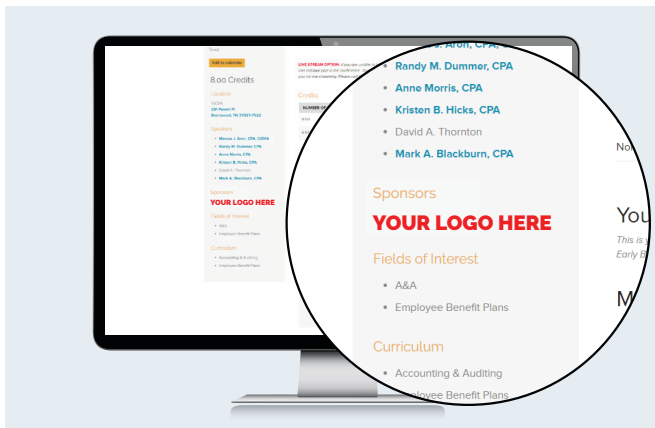
- verbal recognition and printed signage at the event
- networking opportunities with in person participants
- company spotlight with virtual participants
- discounted CPE session registration

### Post-event Benefits:

- one-time mailing list provided in Excel after the event\*
- recognition in year-end listing in the *Tennessee CPA Journal*
- Exhibitor Mania mailing list\*\*

*\*Participant mailing lists are provided by TSCPA with the condition that it is for a one-time use and cannot be sold or distributed. TSCPA does not authorize contacting participants by any other means without their consent.*

*\*\*Email addresses for participating attendees in Exhibitor Mania will be provided to you as an added benefit.*



Example of website acknowledgment.



Example of printed event signage.



Example of print event promotions.

# Presenting Sponsorship

All presenting sponsorships include the opportunity to present your corporate message in front of in-person and virtual participants plus:

- Verbal recognition and printed signage
- Promotional information to be included in virtual participant eMaterials and in-person participant packets
- Recognition on printed signage at the sponsorship opportunity
- Includes choice of one sponsorship package below:

**\$3,000**

## Annual Banquet Sponsorship

*(1 Available)*

- Opportunity for up to two company representatives to attend the banquet
- Opportunity to welcome participants and present your corporate message at the banquet

**\$2,000**

## Breakfast Sponsorship

*(3 Available)*

- Opportunity for your company representatives to network with participants during breakfast
- Opportunity for your company to provide branded napkins for use at breakfast

## Opening Reception Sponsorship

*(1 Available)*

- Opportunity for up to two company representatives to attend the opening reception
- Opportunity for your company to provide literature and/or promotional items for the opening reception
- Opportunity for your company to provide branded napkins for use at the reception

## Lunch Sponsorship

*(2 Available)*

- Opportunity for your company representatives to network with participants during lunch
- Opportunity for your company to provide branded napkins for use at lunch

## Hospitality Suite Sponsorship

*(1 Available)*

- Opportunity to network with participants in the hospitality suite each night
- Opportunity for your company to provide literature and/or promotional items for the hospitality suite
- Opportunity for your company to provide branded cups and napkins for use in the hospitality suite

## Networking Break Sponsorship

*(3 Available)*

- Opportunity for your company representatives to network with participants during the break
- Opportunity for your company to provide branded napkins for use at the break

# Premier Opportunities

## Classroom Table Sponsorship - \$2,000

(1 Available)

- Opportunity for your company to provide promotional inserts to be placed in sign holders on the classroom tables
- Promotional information to be included in virtual participant eMaterials
- Complimentary Showcase Sponsorship (see below for details)

## Showcase Sponsorship - \$1,200

*Our Showcase Sponsorship allows your company the opportunity to showcase your technologies and services and connect with conference participants both in-person and virtual.*

When purchasing this package, your company will receive:

- Inclusion in Exhibitor Mania (in person and online)
- Opportunity for your company to offer a drawing/prize for participants
- Draped table and two chairs
- Daytime meals provided for up to two company representatives per day
- Complimentary Wi-Fi
- Basic electrical connection (when requested in advance)



# Promotional Items

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## Portable Charger

**\$2,000**

- Your logo printed on portable chargers given to participants
- TSCPA will order using a logo provided by the sponsor

## T-shirt Sponsorship

**\$2,000**

- Your logo printed on T-shirts given to participants
- TSCPA will order using a logo provided by the sponsor

## Lanyard Sponsorship

**\$1,000**

- Your logo printed on lanyards worn by participants, speakers and exhibitors
- TSCPA will order using a logo provided by the sponsor

## Bag Sponsorship

**\$1,250**

- Your logo printed on bags given to participants
- TSCPA will order using a logo provided by the sponsor
- Opportunity to provide company literature or promotional items to be included in the bags

## Pen Sponsorship

**\$500**

- Opportunity for your company to provide branded pens for participants

## Highlighter Sponsorship

**\$500**

- Opportunity for your company to provide branded highlighters for participants

## USB Flash Drive Sponsorship

**\$500**

- Opportunity for your company to provide branded USB flash drives for participants; may be pre-loaded with your company's information

## Notepad Sponsorship

**\$500**

- Opportunity for your company to provide branded notepads for participants

# Additional Opportunities

## On-demand Sponsorship - \$750

- Companies who purchase an on-demand sponsorship will have their logo displayed on the conference's on-demand video (limited number of spots available)



## Event Check-in Sponsorship - \$500

- Company logo to be displayed on check-in platform for in-person participants
- Company logo to be displayed on post-event survey for virtual participants

## Wi-Fi Sponsorship - \$500

- Opportunity for your company to provide customized Wi-Fi passwords to be used by participants, speakers and exhibitors (with prior approval of TSCPA)

## Literature Sponsorship - \$500

- Opportunity for your company to provide corporate literature for participants

## GET STARTED

Contact us to start building a package designed to maximize your opportunities and help you realize your goals.

  
615-377-3825

  
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www.tscpa.com/marketing