

Advertising Opportunities

Advertising Rates

TSCPA Homepage (three month minimum)

Size	3 months	12 months
Banner	\$925/month	\$900/month
Skyscraper	\$750/month	\$725/month
Box	\$625/month	\$600/month

Average homepage hits per day: 360

AD Dimensions

Banner ad 325 pixels x 50 pixels; 72dpi

TSCPA will limit to one banner ad per page.

Box ad 120 pixels x 90 pixels; 72dpi

TSCPA will limit rotations of ads to a max. of three advertisers.

Skyscraper ad 135 pixels x 225 pixels; 72dpi

TSCPA will limit to one skyscraper ad per page.

Special Placement

TSCPA can not guarantee special placement of advertisements.

Mechanical Requirements

Advertisements must be submitted electronically in .gif or .jpg format. TSCPA does provide for animated GIF images or JavaScript in ads.

Advertising Design Services

TSCPA will be happy to work with you in preparing your advertisement. Rates will be quoted upon request.

Customized Packages

To advertise in a special section or for a package customized to fit your needs, please contact the society at 1-800/762-0272 or e-mail webmaster@tscpa.com.

Guidelines

TSCPA reserves the right to refuse any or all advertising. All advertising accepted is subject to review. TSCPA does not publish advertising from companies whose programs, services, products, etc., compete with those offered by TSCPA to its members. Advertiser assumes liability for the content of its ads.

Payment

First-time advertisers must include payment with placement. Make checks payable to: *Tennessee Society of CPAs*. TSCPA will also accept Visa or Mastercard.

Correspondence

All correspondence should be addressed to: Webmaster, TSCPA, 201 Powell Place, Brentwood, TN 37027.

Phone: 615/377-3825; Toll-free: 1-800/762-0272

Fax: 615/377-3904

E-mail: webmaster@tscpa.com



Box Ad

Skyscraper
Ad
Banner Ad

Job Listings

Our job listings are specifically targeted to accountants in Tennessee and the surrounding areas. Listings are available to the general public and TSCPA members. All listings run 30 days from the posting date. Online job listings are not eligible for frequency discounts.

\$50 for up to 50 words

\$1 for each additional word

Additional Options:

\$5 to link to your Web site

\$5 to link to your e-mail

\$5 to include an animated "NEW" with your ad

\$25 to include company logo

Members only: For an additional \$20, place the listing in the *Tennessee CPA Journal* (limited to 50 words).