

tennessee cpa journal

Tennessee CPA Journal

If you are looking to reach more than 8,000 CPAs in Tennessee, then your message belongs in the *Tennessee CPA Journal*. The *Tennessee CPA Journal* is the professional journal distributed to all members of the Tennessee Society of Certified Public Accountants who are in public practice, government, industry, business and education. It is published on a bimonthly schedule. The Journal was established in 1941.

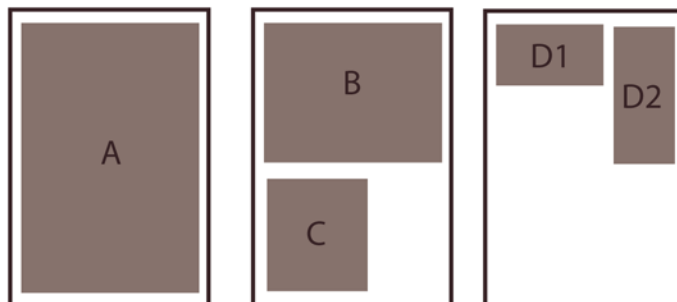
Advertising Rates (per insertion)

Size	1 issue	3 issues	6 issues
Back Cover	\$2,000 per issue	\$1,500 per issue	\$1,400 per issue
Full Page - Inside Back Cover	\$1,600 per issue	\$1,500 per issue	\$1,400 per issue
Full Page - Inside	\$1,500 per issue	\$1,300 per issue	\$1,100 per issue
1/2 Page	\$850 per issue	\$800 per issue	\$750 per issue
1/3 Page	\$650 per issue	\$600 per issue	\$550 per issue
1/6 Page Classified Display	\$500 per issue	\$450 per issue	\$400 per issue

Ad Dimensions

- A. Full Page (No Bleed) 7-3/8" x 9-7/8"
Full Page (Bleed)* 8-5/8" x 11-1/8"
- B. One-Half Page (horizontal) 7-3/8" x 4-3/4"
- C. One-Third Page (horizontal) 4-3/4" x 4"
- D. One-Sixth Page (D1/D2) 2-1/4" x 4-1/2"
(classified display)

*There is no additional charge for bleed. Bleed is only available for full-page ads.



Guidelines

Publisher reserves the right to refuse any or all advertising. All advertising accepted is subject to review. TSCPA does not promote companies whose programs, services, products, etc., compete with those offered by TSCPA to its members. TSCPA can not guarantee special placement of advertisements.

Commission and Cash Discounts

A 15 percent commission is paid to recognized advertising agencies. "In-house" agencies do not qualify for commissions. A 20 percent discount is available to recognized non-profit organizations (display advertising only). No cash discounts.

Closing Date & Cancellation Policy

Ads must be confirmed by the 1st of the preceding month and submitted by the 15th of the preceding month. For example, if advertising in the May/June issue, all ad confirmations would need to be received by April 1 and the artwork by April 15. It is the responsibility of the advertiser to send the artwork, in the correct format and specifications, to TSCPA on time. Any advertisers who contract for space and fail to provide art or decide to cancel after the deadline will be billed for 100 percent of the original cost.

All correspondence should be addressed to:

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