

## WILLIAM H. COOK, CPA

2325 Bellevue Court  
Bowling Green, Kentucky 42101  
270-846-1662 Direct Line Preferred  
270-392-9821 Cell  
[billcookcpa@gmail.com](mailto:billcookcpa@gmail.com)

An innovative, performance driven CPA public practitioner. Over fifteen years of advanced professional accomplishments in taxation, auditing, and diverse business consulting. Great success in providing public accounting services to numerous Controllers and CFOs in different industry cultures.

### QUALIFICATIONS

- ❑ Hands-on professional with a demonstrated record of success as a **Tax Manager, Audit Manager, IT Manager, Accounting Firm Administrator, Marketing Strategist, and CFO.**
- ❑ Excellent knowledge of **GAAP, OCBOA, SAS'S, SARS, FASB's and GASB's.**
- ❑ Motivated by the opportunity to learn, design, develop and implement new processes.
- ❑ Team player who works extremely well with others in cross-functional areas and at all levels.
- ❑ Great crisis manager; handle stressful situations with a calm, deliberate approach.
- ❑ Management and Technical experience in business management, accounting, finance, data processing, personnel administration, and sales and marketing, with increasing responsibilities, encompassing:
  - **Tax planning, research, and compliance** – income, sales, payroll, etc. Familiar with tax software products from ProFx, Creative Solutions, Turbo Tax, Lacerte, A+, and others.
  - **Audit and Review Engagements** – planning, field work, and financial statement preparation. Familiar with modular interfaced G/L software packages from ProFx Audit Vision, Creative Solutions, Quickbooks, MAS90, DSI, var. client modified software vendor pkgs, and ATB and APG.
  - **Business planning**, implementation of operating plan, comparison of actual to projections/forecasts.
  - **Marketing** and promotion of concepts, services and products.
  - **Team Concept Focus** to enhance goal attainment through mutual devotion to problem solving.

### ACHIEVEMENTS AND ACCOMPLISHMENTS

#### Condensed Disclosure - (Tax 70 % Attestation 25 % Consulting 5%) - Equivalent Skills

- Extensive preparation and quality review duties of all types of income tax returns for regional and small accounting firms.
- Great successes while managing income tax functions and personnel for small and regional accounting firms.
- Excellence in attestation functions from planning to report generation, using firm forms/methods when established and creating total structure for firm with no prior audit or review practice section.
- Creation of master Excel based financial statement models built off of trial balance for firm and client use.
- Evaluated hundreds of Internal Control Structures with resulting reports to management. SOX compliance software approach to internal control has been granted copy right protection. Experienced with FASB 109 and FIN 48.

### PROFESSIONAL PROFILE

Tax	- <u>Wm S. Wetterer &amp; Co, CPAs</u> Temp Contract – Corps, Pships, Trusts, Individuals	Louisville, Ky	2009 - 2009
Tax Mgr	- <u>Johnson, Slaughter, Wells &amp; Assoc., CPAs</u> Business Return Concentration – 90 %	Alabama	2007 - 2008
Tax/Audit Mgr	- <u>Gruenloh &amp; Associates, CPAs</u> Tax - 45 % Audit - 55 %	Alabama	2005 - 2007
		Arrangement unmet – Financial Gain	

**Audit** (35%) - Executed financial audits from planning and fieldwork to financial statement preparation. Coordinated audit function with other firm staff auditors to conform to firm standards and quality measurements. **Tax** (65%) - Prep and Quality Review duties re: business returns and personal returns. Experienced with paperless engagement.

**Consultant** - **Various Private Contract Engagements** Nashville, TN 2001 – 2005  
**Fisk University, et. al.** Engagement Completion

**Consulting** (100%) – Internal record analysis for reconstruction of data distributions into G/L. Extensive reconciliation procedures applied to bank accounts and subsidiary records to ensure adequacy of information for external audit firm to provide audit services. Extensive use of IT downloading into excel for multi-sorts to gather info into usable form. Client financial modeling for internal analytical reports and interim/year end financial statements built off of trial balance linkages using excel.

**Audit Mgr** - **Joe A. Carson & Assoc, CPAs** Nashville, TN 2000 – 2001  
Downsizing due to lost audit client

- **Audit** (80%) – Created, PPC core, all aspects of a quality audit practice section, including referencing and cross referencing schemes for all programs and supporting schedules, organization for all audit support with indexing schemes for the permanent, general and current (field work) sections. Industries audited were transportation freight and manufacturing. Results praised by client, peer reviewer, and successor auditor LBMC.
- **Reviews** (20%) – Created all aspects of a quality review practice section built upon PPC forms. Developed automatically supporting excel sheets for expectations approach, analytical ratios, 3 year trend analysis reports, and financial statements. Developed review programs interlinking PPC forms, step by step, procedurally showing What to Do, How to Do It, and Where to Put It.

**Tax Mgr** - **Kraft CPAs (Large Regional Firm with 140 Employees)** Nashville, TN 1997 – 2000  
Financial Gain and Partnership opportunity

- Provided firm wide training to 50+ tax preparers for quality enhancements and extensive quality review methods for compliance and planning in/with business returns while with Regional Accounting Firm. Extensive work with business returns ranging from consolidations (both federal and at the state level) to apportionment multi-state's and control group filings. Developed FASB 109 excel w/s with linkage to a deferred tax note disclosure.
- Individually prepared and reviewed hundreds of business income tax returns for corporations, federal and states, individual/consolidated SALT (Subchapters C, & S), non-profits (990's), Partnerships, LLCs, & 5500's.
- Helped increase quality and productivity by creating and improving the income tax sections of business audits. Created business return filing information by state as to returns due, filing dates, applicable tax rates, forms required, etc. to assist preparers with income tax accrual calculations and the filing of proper extension requests.
- Leader in chargeable hours due to work ethic and devotion to fellow professionals and clients served.

**Cook & Co, CPAs in BG, KY – Advanced to Partner** Sold interest and relocation Before 1997  
**Carey Construction Co.-Paving, Quarry, Dredging – Controller/CFO** Company merger and layoff

### INDUSTRY EXPERIENCE

Banking, Construction- Commercial/Residential, Retail, Wholesale, Healthcare, Real Estate Developers, Governmental, Non-Profits, Freight & Cartage, Distributors, Newspapers, Publishers, Professionals- Medical, Legal, Architects, Manufacturing, Restaurants – Hospitality Industry, Auto Dealers, Condominium Associations, Universities, Utilities, among others.

### ACADEMIC CREDENTIALS AND LICENSURES

**Western Kentucky University** Bowling Green, KY  
Bachelor of Science – Accounting and Business Administration (Area of Concentration in Management)  
**State Boards of Accountancy Licenses - Alabama and Kentucky (active), Tennessee (inactive)**  
Member of: **American Institute of CPAs and Alabama Society of CPAs**

REFERENCES AVAILABLE UPON REQUEST