

2009

spring industry
conference

break out of your shell



monday • may 18 • cool springs marriott • franklin, tenn.

presented by the educational & memorial foundation of the tennessee society of certified public accountants and the industry conference committee

schedule at a glance

monday, may 18



- | | |
|-------------------------|---|
| 7:30 - 8 a.m. | Registration / Continental Breakfast |
| 8 - 8:05 a.m. | Opening Remarks |
| 8:05 - 8:55 a.m. | Goodbye Rabbit Ears, Hello HDTV -
Technology and Risk Management Update |
| 9 - 9:50 a.m. | Legislative Update |
| 9:50 - 10:05 a.m. | Networking Break & Exhibit Viewing |
| 10:05 - 11:45 a.m. | Fraud in Smaller Businesses |
| 11:45 a.m. - 12:45 p.m. | Lunch |
| 12:45 - 1:35 p.m. | The Impact of the Current Economic Crisis on
Your General Control Environment and Risk
Assessment |
| 1:40 - 2:30 p.m. | Labor and Employment Law Update: CHANGE
is Certainly Here! |
| 2:30 - 2:45 p.m. | Networking Break & Exhibit Viewing |
| 2:45 - 4:25 p.m. | The Economic Outlook for the U.S. & Tennessee |
| 4:25 p.m. | Conference Adjourns |

8 CPE Credit Hours - Management

Enroll soon because **space is limited. Register by May 3 to pay the discounted registration fee.** Registrations must be received seven days prior to the event in order to guarantee a seat. Allow approximately one week for receipt of confirmation.

Cancellations and Substitutions: Cancellations received by **May 10** will be assessed a \$30 administrative fee. Cancellations received between **May 11 and May 17** will be subject to a cancellation fee of 50 percent of the program fee. No refunds are given on or after the date of the program. A \$30 administrative fee will be assessed for all substitutions and transfers. Registrants may substitute another individual up to the day before the conference. TSCPA must be notified in advance to ensure proper CPE credit.

Registration Fee Includes: conference, session outlines, continental breakfast, lunch and refreshment breaks.

Suggested Dress: business casual.

TSCPA provides you with a *Proof of Attendance* that serves as your permanent record of participation. The *Proof of Attendance*, noting the credits earned, will be e-mailed within two weeks of the program. You can now view all CPE transcripts online at www.tscpa.com.

Hotel Information: A limited block of rooms has been reserved at the Cool Springs Marriott at a rate of **\$159** per night until **Sunday, April 26**. Reservations may be made by calling 615/261-6105. Please indicate that you are with the Tennessee Society of CPAs when making your reservation.

registration fees

before may 3:

Member Discount Fee	\$215
Conference Fee	\$315

after may 3:

Member Discount Fee	\$255
Conference Fee	\$355

ways to register

By Internet

www.tscpa.com/conferences/springindustry.aspx

By Fax

615/309-8054 or 615/377-3904

By Mail

The Educational & Memorial Foundation of the Tennessee Society of CPAs, 201 Powell Place, Brentwood, TN 37027

By Phone

615/377-3825 or toll-free 1-800/762-0272

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Goodbye Rabbit Ears, Hello HDTV - Technology and Risk Management Update

William Rickman Murray,
MBA, CPA, CISA, CITP,
AAP, Executive Vice
President & Chief Financial
Officer, Commerce Union
Bank, Springfield, Tenn.

Despite tough economic times, businesses are continuing to deploy a wide array of information technology solutions to streamline their operations and to improve their bottom lines. While most of us appreciate the power and convenience of these new systems, we do not always fully understand the underlying technologies and related risk management issues.

The purpose of this presentation is to provide CPAs with the knowledge framework needed to identify, address and manage emerging information technologies and risk. As accountants working with public and private companies, you are on the frontline of addressing the issues surrounding the security of your clients' information assets. Topics covered will include: What are some of the emerging technologies in 2009 and how are they changing my business? What is "digital convergence" and why should I care? What is "cloud computing" and what can it do for or to my business? What are social networking sites such as Facebook all about and what kind of impact are they having upon businesses? How can I implement effective procedures that will protect my business from the growing risks posed through interconnected systems (e.g. payment platforms)?

Legislative Update

Jack Johnson, Tennessee
State Senator (23rd District),
Brentwood, Tenn.

Senator Jack Johnson will provide attendees with an insider view and an up-to-the-minute legislative update. *Johnson represents the 23rd District which includes Williamson and south Davidson Counties.*

Fraud in Smaller Businesses

Randal A. Wolverton,
CPA, CFF, CFE, Randal
A. Wolverton, CPA, LLC,
Kansas City, Mo.

"One of our most trusted employees stole from our company for years. How could this happen to us?" Regrettably, this sentiment has been spoken by far too many business owners, and the problems seem to increase in times of economic downturns. The impact of employee theft schemes is damaging to all companies but the effect will disproportionately impact smaller businesses. This session will examine recent trends in internal and external fraud schemes, but will also encourage owners, managers and accountants to "Think Like Thieves" to identify areas of vulnerability and better protect themselves from crooked employees. In addition, several suggestions to identify and stop fraud schemes at early stages will be discussed.

To view a complete listing of CPE opportunities, visit www.tscpa.com/cpe.

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The Impact of the Current Economic Crisis on Your General Control Environment and Risk Assessment

*Thomas Lewis, QSA,
CISSP, CISA, Partner –
Security Services, Lattimore
Black Morgan and Cain,
P.C., Brentwood, Tenn.*

Do you want to discover the current techniques perpetrators are using to chip away at and circumvent your control environment? In this session, we will discuss changes to organization's threat environment due to the current economic conditions. We will outline the likely attack methods used today and what are the best methods of preventing these attacks.

Labor and Employment Law Update: CHANGE is Certainly Here!

*Daniel B. Gilmore, Esq.
Member, Miller & Martin
PLLC, Nashville, Tenn.*

Even before the new administration took office, dramatic changes to the nation's labor and employment laws began to take effect on Jan. 1. Through the actions of President Obama, Congress and the Supreme Court, the legal landscape has continued to evolve since the first of the year and surely will even more in the months to come. Attendees will receive an overview of what has changed as well as what may be ahead. Here's your chance to learn about and discuss the very real impact of these changes on your business in this most challenging economic environment.

The Economic Outlook for the U.S. & Tennessee

*William F. Ford, Ph.D.,
Weatherford Chair
of Finance, Middle
Tennessee State University,
Murfreesboro, Tenn.*

When will our economy begin to emerge from the serious recession that began in December 2007? Will the recently enacted stimulus program passed by the Congress & signed by President Obama actually help to create millions of new jobs? If so, when? If not, why? How will the stimulus program affect our state's economy? Those are the key questions that Dr. Ford will address in his presentation.

To view a complete listing of CPE opportunities, visit www.tscpa.com/cpe.

Save the Date!

TENNESSEE ACCOUNTING & BUSINESS EXPO

Join us for the First Annual Tennessee Accounting & Business Expo, sponsored by the Tennessee Society of CPAs. The Expo will be held Aug. 20-21 in downtown Nashville and will offer A&A, Tax, Governmental/Fraud, Technology, Ethics and Management sessions each day. For more information, visit www.tscpa.com.

schedule at a glance • aug. 20

- 7 - 8 a.m. Registration / Continental Breakfast
- 8 - 9:40 a.m. FASB Update • Choice of Entity for Tennessee Businesses • Intro to Fraud Examinations • Excel Data Analysis and Financial Reporting • Trends in Human Resources
- 9:40 - 10:10 a.m. Networking Break & Exhibit Viewing
- 10:10 - 11:50 a.m. Reporting Issues in Compilations & Reviews • IRS Collections Issues • Proving Intent and Knowledge in Fraud Cases • Information Security and Other Myths • Recruiting & Staffing Tips
- 11:50 a.m. - 1:10 p.m. Lunch / Exhibit Viewing
- 1:10 - 2:50 p.m. GAAP Codification: Do You Know How to Find the Answers Now? • Obama Tax Changes - Are you Stimulated? • Walkin', Talkin', Lookin' and Listenin' (or, Things Most Auditors Don't Do Well) • Technology Tip Wars • Human Resources Recordkeeping Requirements
- 2:50 - 3:20 p.m. Networking Break & Exhibit Viewing
- 3:20 - 5 p.m. Statement of Cash Flows: Preparation, Classification and Interpretation • Introducing the New 2008 Form 990 • Identity Theft - A Fast, Safe and Easy Crime • QuickBooks 2009 Advanced • Compensation Law Compliance for CPAs

schedule at a glance • aug. 21

- 7 - 8 a.m. Registration / Continental Breakfast
- 8 - 9:40 a.m. SSARS Update • Standards for Tennessee CPAs: Important Ethical Concepts, Principles and the Rules for CPAs in Tennessee • Asset Misappropriation by Government Employees • Advanced Excel for CPAs • Labor and Employment Law Update for 2009
- 9:40 - 10:10 a.m. Networking Break & Exhibit Viewing
- 10:10 - 11:50 a.m. IRFS: Not If, But When • Guidance on GAGAS Requirements for Continuing Professional Education • Internet Update • Controlling HR Costs: My Aching Pocketbook
- 11:50 a.m. - 1:10 p.m. Lunch / Exhibit Viewing
- 1:10 - 2:50 p.m. Special Accounting Issues: Going Concern, Impairment, Subsequent Events and More! • Tax Issues that Arise in a Depressed Economy Governmental Fraud Risk • 2009 Technology Update • HR in a Down Economy
- 2:50 - 3:20 p.m. Networking Break & Exhibit Viewing
- 3:20 - 5 p.m. FIN 48: Ready or Not, Here it Comes! • Dealing with Troubled Real Estate • Political Corruption • 101 Technology Tips • The HR Genius Game

Aug. 20-21 • Tennessee Accounting & Business Expo • Nashville Convention Center

Course: 601

Name _____ Member Number _____

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If you have special needs under the Americans with Disabilities Act, please attach a written description or call the society office at 615/377-3825 or 1-800/762-0272.

TSCPA reserves the right to change any portion of this program due to unforeseen circumstances.





register by may 3 to save \$40! • www.tscpa.com/conferences/springindustry.aspx



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