

session descriptions • tuesday, august 31 • 10:10 - 11:50 a.m.

o&a	26. Independence - What It Means and When It's Required <i>J. Russell Madray, CPA, CIA, CMA, CFM, Madray Group, Inc., Greenville, S.C.</i>	Learn about the sources of guidance for determining CPA independence and how to interpret the guidance. Practitioners and members in industry will benefit from this course's comprehensive guidance on how to apply the independence rules and what options are available.
tax	27. General Business Provisions <i>J. Patrick Garverick, Garverick Province, LLC, Goodyear, Ariz.</i>	This session will cover newly enacted federal tax legislation, court cases, IRS private letter rulings and revenue procedures impacting businesses and numerous tax law changes from the Patient Protection & Affordable Care Act (PPACA) of 2010, Hiring Incentives to Restore Employment Act (HIREA) of 2010, Temporary Extension Act (TEA) of 2010, Worker, Homeownership & Business Assistance Act (WHBAA) of 2009, the repeal of the Economic Growth & Tax Relief Reconciliation Act (EGTRRA) of 2001 after 2010. <i>*This session qualifies for CLE credit.</i>
gov't/fraud	28. Just Do It (The Right Thing)! Professional Ethics for Accountants and Auditors (I) <i>David L. Cotton, CPA, Cotton & Company, LLP, Alexandria, Va.</i>	The first step in arriving at an appropriate resolution of an ethical dilemma is recognizing an ethical dilemma when you face one. After that difficult step, the resolution process usually does not get simpler; rather, it involves elevating professional principles above personal considerations. This session will explore some of the theoretical foundations involved in ethical considerations and study several situations that may (or may not) represent ethical dilemmas needing a well-tuned ethical compass and sage and perceptive resolution skills. Attendees will be challenged to figure out when they need to figure out how to do the right thing.
tech	29. Excel – Carlton's Favorite 50 Tips & Tricks <i>J. Carlton Collins, CPA, Accounting Software Advisor, LLC, Norcross, Ga.</i>	Microsoft Excel is the greatest tool ever invented for the CPA, and in this session your instructor will provide you with his list of the top 50 tips and tricks for using Excel. He will also demonstrate as many tips and tricks as possible. Tips cover all aspects of Excel including working with data, printing, worksheet design, functions, shortcuts and more. This is a fun one; don't miss out!
management	30. Strategic Sourcing: Leveraging the Power of Your Strategic Suppliers <i>Dan Chenoweth, MBA, CPA, Executive Education, Inc., Chelsea, Mich.</i>	This seminar shows CPAs how to introduce and lead a methodology for strategic sourcing and supply chain excellence in their own organization. The seminar format is interactive, using case studies and key learnings from Chenoweth's experience as director of supply chain management at a regional telephone company which, at the time, had \$4 billion in annual purchases and 70,000 suppliers.