

# session descriptions • monday, august 30 • 8 - 9:40 a.m.

a&a

## 1. FASB Update

*J. Russell Madray, CPA, CIA, CMA, CFM, Madray Group, Inc., Greenville, S.C.*

What has the FASB been up to lately? What kind of new guidance can we expect in the future? Find out about the new pronouncements on fair value, business combinations and others.

tax

## 2. Individual Retirement Accounts (IRAs) - Contributions & Conversions (to Roth IRAs)

*J. Patrick Garverick, Garverick Province, LLC, Goodyear, Ariz.*

This session will cover:

- contribution limits to Traditional, Roth, SEP and SIMPLE IRAs
- deductible phase-out limits for Traditional IRA contributions for taxpayers that are active participants in qualified retirement plans
- Roth IRA contribution phase-out limits
- compare IRA versus Roth IRA distributions
- conversions to Roth IRAs in 2010 and later

*\*This session qualifies for CLE credit.*

govt/fraud

## 3. Was It Fraud or Just Poor Audit Quality?

*David L. Cotton, CPA, Cotton & Company, LLP, Alexandria, Va.*

This session describes a state agency's quality review of a not-for-profit organization's A-133 audit. The case study describes the organization audited, its federally- and state-funded programs and the CPA firm retained to do the audit. Various anomalies in the financial statements alerted state officials to potential problems and a detailed quality review followed. Find out how the entity turned hundreds of thousands of dollars in bank overdrafts into hundreds of thousands of dollars of cash on its balance sheet. Explore other "creative" ways to deal with fixed assets, accounts receivable and related-party transactions. Were the auditors just sloppy, ignorant and negligent? Or were they active participants in producing fraudulent financial statements? You be the judge.

tech

## 4. Communicating in 2010 - Communicate More Effectively Using the Latest Technologies

*J. Carlton Collins, CPA, Accounting Software Advisor, LLC, Norcross, Ga.*

Every leader in the world will tell you that the ability to communicate is the foundation of success, and today's technology can help you communicate better than ever. In this session you will see some new technologies in action, including devices, websites and software applications. Are you keeping up? Do your communication efforts promote you as a leader or laggard? Are there more things you could do to better communicate with your customers, prospects, employees, executive team and board of directors? This session is dedicated to reviewing and demonstrating some of the many new communication tools and solutions in technology that are available today. Attend this session and learn how to communicate better with your employees, customer and who knows – maybe even your spouse.

management

## 5. Sharpening the Saw - Why Successful Companies are Learning Organizations

*John L. Daly, CPA, CMA, CPIM, Executive Education, Inc., Chelsea, Mich.*

In many organizations, the accountant's annual 40 CPE hours represents the most learning for any group of team members. This may mean that the whole company is falling behind its competitors. Today, the greatest compliment that you can pay a company is to say it is a "learning organization." Come hear nationally recognized speaker John L. Daly talk about how to make continuous learning affordable and why your company must be a learning organization.