

session descriptions • tuesday, august 31 • 8 - 9:40 a.m.

o&a	21. SSARS Update <i>J. Russell Madray, CPA, CIA, CMA, CFM, Madray Group, Inc., Greenville, S.C.</i>	What has the AICPA's Accounting and Review Services Committee been up to lately? What kind of changes are ahead for compilations and reviews? Find out about the new standards on reviews of interim information and a newly proposed framework for performing compilations and reviews.
tax	22. Federal Tax Update - Individuals <i>J. Patrick Garverick, Garverick Province, LLC, Goodyear, Ariz.</i>	This session will cover newly enacted federal tax legislation, court cases, IRS private letter rulings and revenue procedures impacting individuals and numerous tax law changes from the Patient Protection & Affordable Care Act (PPACA) of 2010, Hiring Incentives to Restore Employment Act (HIREA) of 2010, Temporary Extension Act (TEA) of 2010, Worker, Homeownership & Business Assistance Act (WHBAA) of 2009 and the repeal of the Economic Growth & Tax Relief Reconciliation Act (EGTRRA) of 2001 after 2010. <i>*This session qualifies for CLE credit.</i>
gov/fraud	23. Forensic Auditing <i>David L. Cotton, CPA, Cotton & Company, LLP, Alexandria, Va.</i>	You may find yourself thrust into a situation where you are auditing specifically to find fraud. Your work must be able to stand up in court. What do you need to know? What professional standards apply? How should you proceed? Should you modify the standard engagement letter? What should be in your report? Will your work withstand the stress and scrutiny of intense cross-examination? This session provides guidance on what to do when your audit turns into an investigation, and how to prepare for and testify about your work in court.
tech	24. Inventory Management & Supply Chain Automation <i>J. Carlton Collins, CPA, Accounting Software Advisor, LLC, Norcross, Ga.</i>	There are many strategies, tools and measures you can take to better manage your inventory – all of which can reduce effort and costs which will improve your bottom line. In this session you will learn about new technological devices such as RFIDS and other readers, supply chain solutions and inventory equipment designed to help you better manage your inventory needs. We will also discuss some of the proven Wal-Mart methods which you might be able to employ in your own corporation. If you or your clients have inventory, we've got some new ideas that just might help you.
management	25. When Worlds Collide: Integrating Financial and Cultural Due Diligence in Mergers, Acquisitions and Alliances <i>Dan Chenoweth, MBA, CPA, Executive Education, Inc., Chelsea, Mich.</i>	The financial manager is sometimes “caught in the middle” regarding a merger, acquisition or alliance as he or she must project combined financial results to justify the alliance and then must track how well actual results compare to that forecast. Research indicates that most alliances do not achieve their full potential because of cultural issues. How can financial managers identify some of these cultural issues up-front as part of the financial due diligence process? Based on identification of potential issues, this session shows you how to create a robust post-merger integration plan. The result: higher probability of alliance success, increased value for the whole due diligence process and enhanced personal credibility for the financial manager.