

Enthusiastic leaders have a place with TSCPA

Our Student Ambassadors will work closely with TSCPA staff and chapter leadership to promote TSCPA student membership on their campus and at colleges and universities within their respective chapters.

TSCPA Student Ambassador Program Overview

The job of a Student Ambassador is to serve as a liaison between TSCPA and

- accounting students on your campus; and
- key contacts (professors and/or students) at colleges and universities in your chapter.

Responsibilities may include but are not limited to:

- promoting TSCPA student membership on your campus and at colleges and universities within your chapter;
- identifying Campus Champions (supportive professors and faculty) at colleges and universities in your chapter to use as a resource to spread awareness to students;
- distributing promotional materials to key contacts at college and university campuses in your chapter;
- distributing promotional materials to students on your campus;
- attending at least one chapter Board meeting to present the TSCPA Student Ambassador initiative and membership recruitment activities planned for the Fall;
- assisting with marketing your chapter's student night on your campus and by utilizing key contacts at other colleges and universities;
- submitting one blog post for TSCPA's Next Ahead blog;
- attending your school's Meet the Firm event(s) as a TSCPA representative. Additional Meet the Firm staffing can be provided by TSCPA staff and/or a volunteer member;
- promoting the TSCPA Scholarship Program (February - June) on your campus and by utilizing key contacts at other colleges and universities; and
- Assisting in the promotion of TSCPA student events and news through social media tagging and sharing TSCPA posts and tweets.

Student Ambassadors will assist in the marketing and/or planning of at least one of the following:

- CPA Exam & Resume Review Night
- TSCPA membership presentation to an accounting class at a college or university in your chapter
- Volunteering at a Discover Accounting program at a college or university in your chapter

A TSCPA staff member will provide you with continual support and equip you with the tools and training necessary to complete your tasks effectively.

Qualifications

The ideal candidate is a college Junior or Senior, currently enrolled in an Accounting (or equivalent) major at an accredited college or university.

Ambassadors are outgoing, connected to fellow students and able to adopt a leadership role on behalf of TSCPA. Candidates must possess excellent communication and organizational skills as well as a strong academic and social presence within the school's Accounting department.

Stipend

Upon satisfactory completion of all responsibilities, Ambassadors who show commitment to the program will be recognized by TSCPA in the following ways:

- \$500 stipend;
- \$250 marketing budget;
- a letter to the accounting department chair at their college or university;
- included in a published list in the *Tennessee CPA Journal*; and
- included in a listing of Student Ambassadors on the TSCPA website.

Additional Advantages

As a Student Ambassador you are given the opportunity to gain leadership experience in a supportive, productive environment.

Experience as a TSCPA Student Ambassador will impress prospective employers and you can make contacts within the TSCPA's network of nearly 10,000 members at the local and state level.

A Student Ambassador receives valuable business experience and the opportunity to network with local and national firms.

Calendar

April 15, 2019: Student Ambassador Application deadline

May 2019: Student Ambassadors selected and notified

June 2019 - May 2020: Student Ambassador year of service