**FOR IMMEDIATE RELEASE**

[Day, month, year]

**CONTACT:**

Your Name

Your School

youremail@you.com

Your phone number

**Financial Fitness Day to Be Held on [date] at [school]**

**City, State –** A Financial Fitness Day will be held at [your school] on [date] at [time]. The event, designed to help college students learn about financial literacy, budgeting and credit management, will include a PowerPoint presentation on “Financial Wisdom for College Success.” It will be followed by an interactive quiz titled “How Financially Fit are You?,” with questions pulled from the presentation.

Informational fliers will also be available covering topics such as money management, budgeting, identity theft and understanding financial aid. All college students can benefit from having a deeper understanding of these very important issues, as that knowledge will be integral to every student’s ability to become financially independent and make smart choices for their future.

**About Financial Fitness Days**

The Financial Fitness Days program is an outreach of the Tennessee Society of Certified Public Accountants (TSCPA) and the American Institute of Certified Public Accountants (AICPA) aimed at equipping college students with the information and tools needed to take charge of their financial futures. TSCPA ([www.tscpa.com](http://www.tscpa.com)) is the state professional organization of CPAs, with nearly 10,000 members in all areas of public practice, government, education, business and industry. It has eight chapters across the state and is headquartered in Brentwood, Tenn.