



High-Quality Training at the Location of Your Choice

## How On-Site Training Works

# **Instructor Options**

TSCPA's on-site training program provides top-quality professional development programs at the location of your choice. We work with you to create customized, cost-effective programs that focus on the topics you need - whether it's one particular course or an entire year's curriculum. Just choose the date, location and topic, and TSCPA will do the rest.



## Contact TSCPA with your CPE or training needs.



TSCPA will handle all administrative aspects of the event, including finding an instructor, providing materials and sponsoring CPE credit.



You arrive at the location of your choice for high-quality training that will exceed your expectations.



Contact Kate Gurevich kgurevich@tscpa.com 615/377-3825



Experience the ease and convenience of learning from one of TSCPA's highly rated instructors, or maximize customization by having a member of your organization conduct training using provided course materials.

## Benefits of Using a TSCPA Instructor to Conduct Training

- Your customized training will be delivered by a highly skilled facilitator who is a subject matter expert.
- Your group will learn from someone with expertise and experience across a number of organizations.
- You will save valuable staff time by avoiding internal course development and presentation preparation.
- Professional facilitation may be more effective, especially with large groups.

## Benefits of Using a Member of Your Organization to Conduct Training

- You will learn from someone who understands your organization's culture and methods.
- You can more easily incorporate examples and case studies specific to your staff and your business.
- You will save on the cost of an external instructor.
- You can develop staff members' presentation and facilitation skills.
- Your instructor may receive additional CPE credit.

## Thank You to Our Recent On-Site Training Groups

Accounting & Financial Women's Alliance Acumen Wealth Advisors Blankenship CPA Group Bridgestone Americas, Inc. Brown, Edwards & Company, LLP Cannon & Company, CPAs Caterpillar Financial Services CBL & Associates Properties, Inc. Coulter & Justus, PC Covenant Health Cowart Reese Sargent, CPAs, PC Crosslin & Associates, PC DaVita HealthCare Partners Inc. Elliott Davis Decosimo DGLF CPAs and Business Advisors Dixon Hughes Goodman LLP Faulkner Mackie & Cochran, PC FedEx Corporation Frasier, Dean & Howard, PLLC

Healthcare Financial Management Association Henderson Hutcherson & McCullough, PLLC Horne LLP Iron Data Solutions, LLC KraftCPAs PLLC LifePoint Hospitals Mauldin & Jenkins Minnesota Society of CPAs Nashville Electric Service Oak Ridge National Laboratory Patterson, Hardee & Ballentine, PC Pershing Yoakley & Associates, PC Pugh CPAs Retirement Financial Solutions Rodefer Moss & Co. PLLC Singleton B. Wolfe Memorial Tax Conference Tennessee Association of Accountants Tennessee Society of Enrolled Agents

## **On-Site Training Topics**

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On-site training programs are designed with flexibility in mind. TSCPA has more than **400 courses** available for on-site training at the location of your choice. Recommended CPE credit ranges from four hours to 40 hours. TSCPA's on-site training programs include a number of topics in both technical and soft skills.

#### Tennessee-Specific Ethics

TSCPA offers a **2-HOUR** Tennesseespecific ethics course that meets the ethics CPE requirement and has been approved by the Tennessee State Board of Accountancy. This course can be presented by one of TSCPA's instructors or a member of your organization.

"TSCPA's On-Site Ethics course was the best I have attended." - Past ethics course participant

#### **Computer Training**

- Adobe Acrobat
- Business/Data Analytics
- Cloud Computing
- Computer Apps
- Excel
- iPad
- Microsoft Office
- Outlook
- Paperless Office
- PDF Documents
- PowerPoint
- QuickBooks
- Sage 50/Peachtree Accounting Software
- Security Tools
- Social Media
- Technology
- Windows 8 - Word

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- Management Training
- Balanced Scorecard
- Budgeting
- Business Development
- Business Law
- Business Writing
- Coaching and Counseling
- Communication Skills
- Conflict Management
- Consulting
- Controller & CFO Skills
- Creative Thinking
- Customer Service
- Economics
- Etiquette
- Generational Issues
- Financial Knowledge for Non-Accountants

customized | convenient | cost-effective

- Leadership
- Marketing
- Negotiation
- Performance Management
- Personal Development
- Personnel/Human Resources
- Presentation Skills
- Project Management
- Public Speaking
- Strategic & Critical Thinking
- Strategic Planning
- Succession Planning
- Team Building
- Time Management

# Contact Kate Gurevich at 615/377-3825 or *kgurevich@tscpa.com* to create a customized training program for your organization.

- **Technical Training**
- Accounting & Auditing
- Audit Staff Training
- Banking/Financial Institutions
- Business Valuation
- Cash Flow Statements
- Compilation & Review
- Divorce
- Employee Benefit Plans
- Estates & Trusts
- Fair Value Accounting
- Financial Management
- Financial Reporting
- Financial Statements & Analysis
- Forecasting
- Forensics
- Fraud
- Government
- Health Care
- HUD

- IFRS
- Internal Controls
- Lean Accounting
- Not-for-Profit
- Partnerships/LLCs/S Corporations
- Peer Review
- Purchase and Sale of a Business
- Real Estate
- Revenue Recognition
- Risk Assessment/Management
- Securities & Exchange Commission
- Service Organization Reporting Frameworks
- Single Audit
- Tax
- Tax Staff Training
- XBRL
- Yellow Book

## Need a Place to Train? Come to the TSCPA Meeting Center!



201 Powell Place | Brentwood, TN 37027 615/377-3825 | www.meetattscpa.com



www.tscpa.com/on-site

The Tennessee Society of Certified Public Accountants has **4,400 square** feet of meeting space available for your next event.

Our arrangement is designed to accommodate:

Each room is equipped for audio-visual

presentations including access to state-of-

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- 160 people theater style

- 128 classroom style

- 22 conference room

FREE Wi-Fi

the-art equipment.

# **Benefits of On-Site Training**

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## Save Time and Money

Sending your staff out for training costs your organization time and money. Save time on travel and hours out of the office by bringing the training on-site to your office.



#### Convenience

Finding a good time and location to train your staff can be a challenge. With on-site training, you pick the time and location that works best for your organization.



### Customization

On-site programs are fully customizable for your organization. Courses can be modified, combined or written specifically to meet the needs of your group. We will help you build a relevant, engaging curriculum that ties in directly to your business and your staff. Your group will receive training in the areas they need most.



## **Quality Content**

On-site programs feature the same high-quality content you've come to expect from TSCPA. All of TSCPA's on-site programs are written by subject matter experts and incorporate the best practices in instructional design to maximize the effectiveness of the learning experience.

"The instructor had excellent knowledge of the material being presented and used interesting examples to enhance learning and retention."

- Participant at a not-for-profit accounting course



## Confidentiality

Take advantage of being able to discuss proprietary information in a confidential setting. With on-site training, your staff can openly discuss matters they would not be able to in a traditional training setting.



## Train Non-CPA Staff

On-site training is not just for CPAs. TSCPA offers a variety of programs appropriate for all levels and types of staff. From accounting basics and computer training to team building and leadership development, TSCPA's on-site training program makes it easy to train your entire staff.



## **Build Community**

On-site training is not limited to members of your organization. You are welcome to invite clients, colleagues or anyone else you would like. Inviting members of the community is a great way to build good will and achieve a greater diversity of perspectives.

"On-site training has been a tremendous benefit to our firm. We are able to customize everything to our specific needs, including the courses, instructors and even where we hold the training. Our team has enjoyed the individualized training, and the firm has saved costs at the same time. I wouldn't want to provide training any other way!"

- Jennifer Manternach, CPA | Audit Senior Manager, Crosslin & Associates, PC



# Knowledge is **power**



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