



## TSCPA Student Ambassador Program Description

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### TSCPA Student Ambassador Program Description

**The job of a Student Ambassador is to serve as a liaison between TSCPA and**

- Accounting students; and
- Key contacts (professors and/or students) on your campus.

**Responsibilities may include but are not limited to:**

- Promoting the TSCPA student membership by identifying key contacts (supportive professors and faculty) on your campus to use as a resource to spread awareness to students;
- Distributing promotional materials to key contacts;
- Distributing promotional materials to other students;
- Assisting with marketing your chapter's student night and by utilizing key contacts;
- Assisting in the promotion of TSCPA student events and news through social media tagging and sharing TSCPA posts and tweets;
- Attending your school's Meet the Firm event(s) as a TSCPA representative along with TSCPA staff or other TSCPA members;
- Attending other school events such as career fairs and networking opportunities as a TSCPA representative;
- Speaking to introductory business courses about the accounting major with TSCPA staff and/or a volunteer member;
- Promoting the TSCPA Scholarship Program (February - June);
- Participating in TSCPA committee meetings to discuss student needs, how TSCPA can better serve students and provide feedback on student programs;
- Participating in monthly check-ins with TSCPA Student Ambassador Liaison; and
- Recruiting new Student Ambassadors for the following year.

**Student Ambassadors will assist in the marketing and/or planning of the following:**

- TSCPA hosted student events
- TSCPA membership presentation to an accounting class or accounting club
- Volunteering at a high school outreach programs

A TSCPA staff member will provide you with continual support and equip you with the tools and training necessary to complete your tasks effectively. Student Ambassadors are also provided with a \$250 marketing budget for event costs.

## Qualifications

The ideal candidate is a college Junior or Senior, currently enrolled in an Accounting (or equivalent) major at an accredited college or university.

Student Ambassadors are involved on campus, enthusiastic about the accounting major and able to adopt a leadership role on behalf of TSCPA. Candidates must possess excellent communication and organizational skills as well as a strong academic and social presence within the school's Accounting department.

## Stipend

**Upon satisfactory completion of all responsibilities, Ambassadors who show commitment to the program will be recognized by TSCPA in the following ways:**

- \$500 stipend; \$250 to be awarded at the end of each semester (December and May)
- Included in a published list in the *Tennessee CPA Journal*
- Included in a listing of Student Ambassadors on the TSCPA website and social media channels

## Additional Advantages

As a Student Ambassador you are given the opportunity to gain leadership experience in a supportive, productive environment.

Experience as a TSCPA Student Ambassador will impress prospective employers and you can make contacts within the TSCPA's network of more than 10,000 members at the local and statelevel.

A Student Ambassador obtains valuable business experience and the opportunity to network with local and national firms.

Student Ambassadors will have the option to be matched a mentor who is a CPA to provide guidance as you begin thinking about your accounting career and preparing for the CPA exam. Mentors may provide additional networking and job shadowing opportunities.

## Calendar

**May 1, 2022:** Student Ambassador Application deadline

**May 2022:** Student Ambassadors selected and notified

**June 2022 - May 2023:** Student Ambassador year of service