



# TSCPA Student Ambassador Program Description

## TSCPA Student Ambassador Program Description

**The job of a Student Ambassador is to serve as a liaison between TSCPA and**

- Accounting students and
- Key contacts (professors and/or students) on your campus.

### **TSCPA Student Ambassador Program Requirements**

Students can expect to spend 10-15 hours per semester dedicated to their responsibilities as a TSCPA Student Ambassador. The following is required of a Student Ambassador:

- Attend a fall kick-off meeting in August with TSCPA staff to discuss responsibilities, the student membership and how you can best represent TSCPA on your campus;
- Attend a spring kick-off meeting in January with TSCPA staff to discuss ideas for spring semester and needed support;
- Conduct at least one presentation or host one event per semester to promote the TSCPA student membership and opportunities;
- Participate in regular check-ins via email or phone with TSCPA staff to update on activities, outreach and needs; and
- Attend at least one TSCPA-hosted student event (scheduling allowing).

### **Responsibilities may include but are not limited to:**

- Promoting the TSCPA student membership by identifying key contacts (supportive professors and faculty) on your campus to use as a resource to spread awareness to students;
- Distributing promotional materials to key contacts;
- Distributing promotional materials to other students;
- Assisting with marketing your chapter's student night by utilizing key contacts;
- Contributing to TSCPA communications and/or social media pages;
- Assisting in the promotion of TSCPA student events and news through social media tagging and sharing TSCPA posts and tweets;
- Attending your school's Meet the Firm event(s) as a TSCPA representative along with TSCPA staff or other TSCPA members;
- Attending other school events such as career fairs and networking opportunities as a TSCPA representative;
- Speaking to introductory business courses about the accounting major with a TSCPA staff and/or a volunteer member;

- Participating in high school student events like Discover Accounting or Accounting Opportunities Month (November);
- Promoting the TSCPA Scholarship Program (February-June);
- Participating in TSCPA committee meetings to discuss student needs, how TSCPA can better serve students, and provide feedback on student programs;
- Participating in regular check-ins with TSCPA Student Ambassador Liaison; and
- Recruiting new Student Ambassadors for the following year.

A TSCPA staff member will provide you with continual support and equip you with the tools and training necessary to complete your tasks effectively. Student Ambassadors are also provided with a \$250 marketing budget for event costs.

## Qualifications

The ideal candidate is a college junior or senior currently enrolled in an accounting (or equivalent) major at an accredited college or university. *\*Ambassadors must be enrolled at a college or university while serving in the Student Ambassador role.*

Student Ambassadors are involved on campus, enthusiastic about the accounting major and able to adopt a leadership role on behalf of TSCPA. Candidates must possess excellent communication and organizational skills as well as a strong academic and social presence within the school's accounting department.

## Stipend

**Upon satisfactory completion of all responsibilities, Ambassadors who show commitment to the program will be recognized by TSCPA in the following ways:**

- \$250 stipend awarded at the end of each semester (December and May)
- Included in a published list in the *Tennessee CPA Journal*
- Included in a listing of Student Ambassadors on the TSCPA website and social media channels
- Certificate of recognition for service as a Student Ambassador

## Additional Advantages

As a Student Ambassador, you have the opportunity to gain leadership experience in a supportive, productive environment.

Experience as a TSCPA Student Ambassador will impress prospective employers, and you can make contacts within TSCPA's network of nearly 10,000 members at the local and state level.

A Student Ambassador obtains valuable business experience and the opportunity to network with local and national firms.

Student Ambassadors will be connected with a local TSCPA chapter member who will keep them informed on chapter happenings, networking opportunities and more.

## Calendar

**April 30, 2024:** Application deadline

**June 2024:** Student Ambassadors selected and notified

**August 2024:** Virtual orientation and fall semester kick-off meeting

**January 2024:** Virtual spring semester kick-off meeting

**August 2024-May 2025:** Student Ambassador year of service