

TSCPA Student Ambassador Program Description

The job of a Student Ambassador is to serve as a liaison between TSCPA and

- Accounting students; and
- Key contacts (professors and/or students) on your campus.

Responsibilities may include but are not limited to:

- Promoting the TSCPA student membership by identifying key contacts (supportive professors and faculty) on your campus to use as a resource to spread awareness to students;
- Distributing promotional materials to key contacts;
- Distributing promotional materials to other students;
- Assisting with marketing your chapter's student night and by utilizing key contacts;
- Contributing to TSCPA's Next Ahead blog and/or social media pages;
- Assisting in the promotion of TSCPA student events and news through social media tagging and sharing TSCPA posts and tweets;
- Attending your school's Meet the Firm event(s) as a TSCPA representative along with TSCPA staff or other TSCPA members;
- Attending other school events such as career fairs and networking opportunities as a TSCPA representative;
- Speaking to introductory business courses about the accounting major with TSCPA staff and/or a volunteer member;
- Promoting the TSCPA Scholarship Program (February - June);
- Participating in TSCPA committee meetings to discuss student needs, how TSCPA can better serve students and provide feedback on student programs;
- Participating in monthly check-ins with TSCPA Student Ambassador Liaison; and
- Recruiting new Student Ambassadors for the following year.

Student Ambassadors will assist in the marketing and/or planning of the following:

- TSCPA hosted student events
- TSCPA membership presentations to an accounting classes or accounting clubs
- High school outreach which may include high school student events, high school visits, the Discover Accounting Program, etc.

A TSCPA staff member will provide you with continual support and equip you with the tools and training necessary to complete your tasks effectively. Student Ambassadors are also provided with a \$250 marketing budget for event costs.

Qualifications

The ideal candidate is a college junior or senior, currently enrolled in an accounting (or equivalent) major at an accredited college or university. **Ambassadors must be enrolled at a college or university while serving in the Student Ambassador role.*

Student Ambassadors are involved on campus, enthusiastic about the accounting major and able to adopt a leadership role on behalf of TSCPA. Candidates must possess excellent communication and organizational skills as well as a strong academic and social presence within the school's accounting department.

Stipend

Upon satisfactory completion of all responsibilities, Ambassadors who show commitment to the program will be recognized by TSCPA in the following ways:

- \$250 stipend awarded at the end of each semester (December and May)
- Included in a published list in the *Tennessee CPA Journal*
- Included in a listing of Student Ambassadors on the TSCPA website and social media channels
- Certificate of recognition for service as a Student Ambassador

Additional Advantages

As a Student Ambassador you are given the opportunity to gain leadership experience in a supportive, productive environment.

Experience as a TSCPA Student Ambassador will impress prospective employers and you can make contacts within the TSCPA's network of nearly 10,000 members at the local and state level.

A Student Ambassador obtains valuable business experience and the opportunity to network with local and national firms.

Student Ambassadors will be connected with a local TSCPA chapter member who will keep them informed on chapter happenings, networking opportunities and more.

Calendar

April 30, 2023: application deadline

June 2023: Student Ambassadors selected and notified

August 2023: Virtual orientation and fall semester kick-off meeting

January 2024: Virtual spring semester kick-off meeting

August 2023 - May 2024: Student Ambassador year of service